

Forest Chemicals

REVIEW

FORMERLY NAVAL STORES REVIEW

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ADVERTISING RATES

Forest Chemicals Review is the only international trade journal in the pine, pulp, and specialties chemicals industries and is published bi-monthly, along with the annual **International Yearbook**, which includes statistical information on global imports and exports in this market. Worldwide circulation extends throughout companies dealing with naval stores; pulp and specialty chemicals including sylvachemicals, chemicals and products derived from tall oil and turpentine from pulp mills; and rosin and turpentine from naval stores harvesting and processing. The products are upgraded to a broad range of materials including adhesives, aroma chemicals, printing inks, paper size, emulsifiers and many others.

BLACK AND WHITE INSERTION*	1 Time	6 Times	Int'l Yearbook
Full Page	\$420	\$360	\$470
One-Half Page	\$265	\$220	\$290
One-Third Page	\$180	\$155	\$210
One-Sixth Page	\$ 88	\$135	

COLOR (Additional Cost)

Standard AAAA Colors ... \$ 175

Four-Color

Process \$ 400

BLEED

No additional costs on full page advertisements, 15% on all others

SPECIAL POSITIONS\$ 100

* Per insertion, net rate to advertiser

MECHANICAL REQUIREMENTS — Printing is by offset lithography (sheet-fed) on enamel paper from camera-ready copy, scaled to size. Negatives or camera-ready copy preferred. Other material will be converted at a small extra charge.

Binding — Saddle Stitched

Halftones — 133 line screen

Bleed Size — 8 3/4" x 11 1/4"

Trim Size — 8 1/2" x 11"

Column — 2 1/4" x 9 3/4" (three columns on page)

ADVERTISING COPY UNIT SIZE

Full Page ... 7 1/4" x 9 3/4"

One-Half Page 7 1/4" x 4 3/4"

One-Third Page 4 3/4" x 4 3/4" or 2 1/4" x 9 3/4"

One-sixth page 2 1/4" x 4 3/4"

CLOSING DATES: Advertising copy and space reservations due 1st of month preceding publication.

PUBLICATION DATES: Published bi-monthly: January/February; March/April; May/June; July/August;

September/October; November/December. International Yearbook published annually.